

## Message Text

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11  
ACTION EA-13

INFO OCT-01 SS-14 ISO-00 NSC-07 NSCE-00 CIAE-00 INR-10

NSAE-00 RSC-01 DODE-00 PM-03 PRS-01 IO-03 L-02 PA-01

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----- 021793

R 150235Z MAY 74  
FM AMEMBASSY SAIGON  
TO SECSTATE WASHDC 4652  
INFO CINCPAC

S E C R E T SAIGON 6278

LIMDIS

PSYOPS MESSAGE

EO 11652: GDS  
TAGS: PINS, VS  
SUBJECT: PPOG

REF: A. STATE 087147  
B. SAIGON 3780  
C. SAIGON 3536

1. IT IS CLEAR TO US THAT RVN MINISTRY OF INFORMATION AS WELL AS GPWD DO NOT HAVE SUFFICIENT HARDWARE AND OTHER ASSETS REQUIRED IN SEVERAL CRUCIAL COMMUNICATIONS AREAS AND THAT TRANSFER TO GVN OF CERTAIN 7TH PSYOPS GP RESOURCES AS SUGGESTED REFTELS B AND C WOULD CONSEQUENTLY BE IN OUR BEST INTERESTS.

2. GVN IN PAST HAS BEEN UNSUCCESSFUL IN ITS ATTEMPTS TO REACH KEY AUDIENCES AROUND THE WORLD WITH INFORMATIONAL MATERIALS. IT HAS POSITIVE STORY TO TELL BUT THIS STORY NOT BEING TOLD. ITS EM-BASSIES AND FLEDGLING EXTERNAL INFORMATION ORGANIZATIONS SUFFER FROM AN INSUFFICIENT FLOW OF APPROPRIATE, PERSUASIVE MATERIALS, PRODUCED STEADILY, CONSISTENTLY, AND IN VOLUME. EXAMPLE OF THIS SHORTCOMING IS FACT THAT FOREIGN MINISTER HAD TO CALL ON U.S.

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MISSION RESOURCES WHEN IT NEEDED FAST-REACTION PRINTING OF

PHOTOS AND OTHER DOCUMENTATION OF BLATANT CEASEFIRE VIOLATIONS BY NVN IN ORDER TO COORDINATE DISTRIBUTION OF THESE INFORMATIONAL MATERIALS WITH GVN DIPLOMATIC OFFENSIVE AT KEY EMBASSIES ABROAD. WE HAVE ALSO BEEN CALLED ON TO PROVIDE ASSISTANCE ON PRODUCTION OF SEVERAL PAMPHLETS AND OTHER DOCUMENTS ISSUED BY GVN. THERE IS LITTLE QUESTION BUT THAT THE GVN WOULD PROFIT ENORMOUSLY BY HAVING AT ITS DISPOSAL EXPERTISE OF PERSONNEL NOW IN OKINAWA AS WELL AS OF PRESSES AND OTHER EQUIPMENT.

3. ANOTHER RVN COMMUNICATIONAL SHORTCOMING INVOLVES COUNTER-PROPAGANDA: OFFSETTING HIGH SATURATION COMMUNIST PROPAGANDA CAMPAIGN MAINTAINED UNDIMINISHED FOR MORE THAN A DECADE AND A HALF. NORTH VIET-NAM HAS PUT INTO ITS CAMPAIGN SOME OF ITS BEST TALENT AND LAVISH EXPENDITURE OF MONEY. RESULTS HAVE BEEN IMPRESSIVE. REDRESSING THIS IMBALANCE WILL BE EXTREMELY DIFFICULT. WHAT IS REQUIRED IS EXTENSIVE PUBLISHING AND OTHER INFORMATIONAL EFFORTS TO THIRD COUNTRIES. THIS IS NOT POSSIBLE UNLESS RVN DEVELOPS CORPS OF HANOI WATCHERS/WRITERS, BOTH EXPERT IN NORTH VIET-NAM AND ABLE TO PRODUCE CREDIBLE COMMENTARIES ON LIFE IN COMMUNIST CAMP, RATHER THAN DIATRIBES IN WHICH BOMBAST IS SUBSTITUTED FOR KNOWLEDGE. INITIALLY, VIETNAMESE PERSONNEL NOTED ABOVE COULD BE USED TO DEVELOP BASIC LIBRARY AND RESEARCH CAPABILITY FOR USE BY VARIOUS ELEMENTS OF GVN, WHICH LACKS SUCH FACILITIES.

4. AN EQUALLY IMPORTANT GVN COMMUNICATIONAL SHORTCOMING INVOLVES TACTICAL PROPAGANDA WAR WITH VIETNAMESE COMMUNISTS. SAIGON'S RADIO OPERATION IS GOOD AND LITTLE IMPROVEMENT THERE IS NEEDED. IN PRINTED WORD, HOWEVER, THERE IS GREAT DEFICIENCY. GVN CAPABILITY IN TACTICAL LEAFLETING IS VIRTUALLY NIL. SAIGON IS STILL UNABLE TO PRODUCE QUICKLY TACTICAL LEAFLET FOR PARTICULAR AREA OR SINGLE MILITARY UNIT.

5. ALTHOUGH WE FELT THAT GVN NEEDS THIS EQUIPMENT, WE BELIEVE STRONGLY THAT IT SHOULD BE ACQUIRED FOR GVN AS SURPLUS AND OUTSIDE MASF PROGRAM, WHICH IS DESIGNED TO FILL IMMEDIATE AND CRITICAL MILITARY NEEDS.

6. IN SUM, WE BELIEVE IT HIGHLY DESIRABLE THAT MATERIAL, EQUIPMENT, AND PERSONNEL SPECIFIED IN REF B AND C AND PREVIOUSLY FUNDED

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BY 7TH PSYOPS GP BE CONSIGNED TO SOUTH VIET-NAM. IT SEEMS ALMOST A TRUISM TO STATE THAT SUCH RESOURCES WOULD BE OF FAR GREATER ULTIMATE USE TO THE US GOVERNMENT HERE IN SAIGON THAN AT FORT BRAGG, NORTH CAROLINA.  
MARTIN

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NNN

## Message Attributes

**Automatic Decaptioning:** Z  
**Capture Date:** 01 JAN 1994  
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**Concepts:** PSYCHOLOGICAL WARFARE, POLICIES, MILITARY PSYCHOLOGICAL OPERATIONS  
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**TAGS:** PINS, VS, US, VN  
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